

# Convertr Platform Accessibility Conformance Report

Based on VPAT® 2.4 WCAG 2.1 and Revised Section 508 Edition

## Name of Product/Version

Convertr Platform

## Report Dates and Version

- Report Date: 12/12/2024
- Last Modified Date: 23/12/2024
- Version: convertr platform-1

## Product Description

Convertr Lead Management Platform

## Contact Information

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## Evaluation Methods Used

Manual review of web application, using a combination of tools such as Wave Evaluation Tool

# Applicable Standards/Guidelines

This report covers the degree of conformance for the following accessibility standard/guidelines:

Standard/Guideline	Included In Report
<a href="#">Web Content Accessibility Guidelines 2.1</a>	<ul style="list-style-type: none"><li>• Table 1: Success Criteria, Level A</li><li>• Table 2: Success Criteria, Level AA</li><li>• Table 3: Success Criteria, Level AAA</li></ul>
<a href="#">Revised Section 508 standards published January 18, 2017 and corrected January 22, 2018</a>	<ul style="list-style-type: none"><li>• Chapter 3: Functional Performance Criteria (FPC)</li><li>• Chapter 4: Hardware</li><li>• Chapter 5: Software</li><li>• Chapter 6: Support Documentation and Services</li></ul>

## Terms

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the product has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Partially Supports:** Some functionality of the product does not meet the criterion.
- **Does Not Support:** The majority of product functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the product.
- **Not Evaluated:** The product has not been evaluated against the criterion. This can be used only in WCAG 2.x Level AAA.

## WCAG 2.1 Report

### Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
1.1.1 Non-text Content	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> <ul style="list-style-type: none"> <li>◦ All images have alt text (decorative images are given empty alt text value)</li> <li>◦ N/A Alternatives to complex images are provided - Platform does not have any complex images</li> <li>◦ Buttons have a descriptive value</li> <li>◦ Inputs have associated text labels</li> <li>◦ All inputs have descriptive labels (some have tooltips to provide extra information)</li> <li>◦ N/A - Embedded multimedia is identified via accessible text - Platform does not have this media</li> <li>◦ Frames and iframes are titled</li> </ul> </li> </ul>
1.2.1 Audio-only and Video-only (Prerecorded)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
1.2.2 Captions (Prerecorded)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
1.2.3 Audio Description or Media Alternative (Prerecorded)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
1.3.1 Info and Relationships	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Semantic markup is appropriately used to designate headings, regions/landmarks, lists, emphasized or special text, etc.  Platform uses correct symantic region and header tags</li> </ul>

Criteria	Conformance Level	Remarks and Explanations
		<p>Tables are used for tabular data and data cells are associated with their headers. Data table captions, if present, are associated to data tables.</p> <p>Correct markup for headers and cells exists. We do not have captions but this is achieved with each table being within a panel, or a label that contains the table description.</p> <p>Text labels are associated with form inputs. Related form controls are grouped with fieldset/legend. ARIA labelling may be used when standard HTML is insufficient.</p> <p>Most inputs have a relevant label. Fieldset is not used because we use angular mat-group syntax instead.</p>
1.3.2 Meaningful Sequence	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Platform uses systematical reading/navigation order.</li> </ul>
1.3.3 Sensory Characteristics	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Instructions/help text do not include steps that specifically mention shape, size or location. No sound instructions used on platform.</li> </ul>
1.4.1 Use of Color	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> All links/buttons have distinct colour plus a unique style such as surrounding border, background, or underline Contrast ratio and text sizing has been improved and is now supporting the standard</li> </ul>

Criteria	Conformance Level	Remarks and Explanations
1.4.2 Audio Control	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
2.1.1 Keyboard	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Recent changes now mean Sidebar links, Subnav links, Menu components (header &gt; support dropdown, table &gt; header &gt; filter, etc) and Snackbar can all be navigated using keyboard.  Existing keyboard shortcuts can control some table actions, of which do not conflict with existing browser/screen reader shortcuts</li> </ul>
2.1.2 No Keyboard Trap	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Selected fields are getting visual indicators, for example side tabs and header tabs, Radio buttons, edit boxes, toggles, profile &amp; password, log out</li> </ul>
2.1.4 Character Key Shortcuts	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Existing keyboard shortcuts require a combination of keys to trigger a command</li> </ul>
2.2.1 Pause, Stop, Hide	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
2.2.2 Timing Adjustable	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	

Criteria	Conformance Level	Remarks and Explanations
2.3.1 Three Flashes or Below Threshold	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> No flashing content on platform</li> </ul>
2.4.1 Bypass Blocks	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
2.4.2 Page Titled	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Platform has informative title on each page, observed across dashboard campaign, advertiser and publisher sections.</li> </ul>
2.4.3 Focus Order	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Examples evidences, pressing the 'tab' key now shows a visual indicator on any item that receives keyboard focus. Items such as checkboxes/radios/panel tabs use 'arrow' keys to navigate across these.</li> </ul>
2.4.4 Link Purpose (In Context)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Each link action can be determined by text Links can be distinguished easily from other content</li> </ul>
2.5.1 Pointer Gestures	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Gestures are not required anywhere on the platform, all achieved through clicks</li> </ul>

Criteria	Conformance Level	Remarks and Explanations
2.5.2 Pointer Cancellation	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> No mouse down activation used anywhere on platform</li> </ul>
2.5.3 Label in Name	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Comprehensive use of aria-labels has been implemented and observed consistently across the application</li> </ul>
2.5.4 Motion Actuation	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
3.1.1 Language of Page	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Language is defined in html tag</li> </ul>
3.2.1 On Focus	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> When a page element receives focus, it does not result in a substantial change to the page, the spawning of a pop-up window, an additional change of keyboard focus, or any other change that could confuse or disorient the user.</li> </ul>
3.2.2 On Input	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> There are no substantial changes that can confuse or cause disorientation</li> </ul>
3.3.1 Error Identification	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Required inputs or inputs that require a specific format, value, or length provide this information</li> </ul>

Criteria	Conformance Level	Remarks and Explanations
		<p>within the element's label. Form validation errors are efficient, intuitive, and accessible. The error is clearly identified, quick access to the problematic element is provided, and the user can easily fix the error and resubmit the form.</p> <p>Form input validation are clearly implemented</p>
3.3.2 Labels or Instructions	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Sufficient labels, cues, and instructions for required interactive elements are provided via instructions, examples, properly positioned input labels, or fieldsets/legends.</li> </ul>
4.1.1 Parsing	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
4.1.2 Name, Role, Value	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Markup is used in a way that facilitates accessibility. This includes following the HTML specifications and using forms, input labels, frame titles, etc. appropriately (ARIA is used appropriately to enhance accessibility when HTML is not sufficient)</li> </ul>

**Table 2: Success Criteria, Level AA** 



Criteria	Conformance Level	Remarks and Explanations
1.2.4 Captions (Live)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
1.2.5 Audio Description (Prerecorded)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
1.3.4 Orientation	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Orientation of web content is not restricted to only portrait or landscape, unless a specific orientation is necessary. Platform is responsive to screen size changes</li> </ul>
1.3.5 Identify Input Purpose	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Input fields that collect certain types of user information have an appropriate autocomplete attribute defined.</li> </ul>
1.4.3 Contrast (Minimum)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Text and images of text have a contrast ratio of at least 4.5:1 Large text - at least 18 point (typically 24px) or 14 point (typically 18.66px) and bold - has a contrast ratio of at least 3:1.</li> </ul>
1.4.4 Resize text	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> The page is readable and functional when the page is zoomed to 200%. Platform is responsive to screen zoom changes</li> </ul>

Criteria	Conformance Level	Remarks and Explanations
1.4.5 Images of Text	<ul style="list-style-type: none"> <li>• <b>Web:</b> Not Applicable</li> </ul>	
1.4.10 Reflow	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Platform is responsive to screen size changes</li> </ul>
1.4.11 Non-text Contrast	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Recent icons contrast ratio improvements have been made along with changes to focus, hover and active states which now support the standard.</li> </ul>
1.4.12 Text Spacing	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Requirements for text spacing and line height have been met</li> </ul>
1.4.13 Content on Hover or Focus	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Newly revealed content can be dismissed (using the Esc key) without moving the pointer or keyboard focus, unless the content presents an input error or does not obscure or interfere with other page content.</li> </ul>
2.4.5 Multiple Ways	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Achieved via search (campaigns, advertisers, publishers and leads are searchable) and breadcrumbs</li> </ul>
2.4.6 Headings and Labels	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul>

Criteria	Conformance Level	Remarks and Explanations
	Supports	Page headings and labels for form and interactive controls are informative. Avoid duplicating heading and label text unless the structure provides adequate differentiation between them.
2.4.7 Focus Visible	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Supports	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> There is a visible indicator for page elements when they receive keyboard focus.
3.1.2 Language of Parts	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Not Applicable	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> No other languages are used on platform, only english is supported at this time.
3.2.3 Consistent Navigation	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Supports	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Navigation on enterprise area is inconsistent when moving from old and new platform, but this will be fixed when enterprise section is migrated to new platform.
3.2.4 Consistent Identification	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Supports	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Functionality of components across multiple pages works consistently
3.3.3 Error Suggestion	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> Supports	<ul style="list-style-type: none"> <li>• <b>Web:</b></li> </ul> If an input error is detected (via client-side or server-side validation), suggestions are provided for fixing the input in a timely and accessible manner.  Suggestions for errors are clearly provided

Criteria	Conformance Level	Remarks and Explanations
3.3.4 Error Prevention (Legal, Financial, Data)	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> Platform does not store legal or financial data. Other data deletions have sufficient warnings.</li> </ul>
4.1.3 Status Messages	<ul style="list-style-type: none"> <li>• <b>Web:</b> Supports</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Web:</b> The platform does not contain any statuses that need to be announced</li> </ul>

### Table 3: Success Criteria, Level AAA [↔](#)

## Revised Section 508 Report [↔](#)

### Chapter 3: Functional Performance Criteria (FPC) [↔](#)

### Chapter 4: Hardware [↔](#)

### Chapter 5: Software [↔](#)

### Chapter 6: Support Documentation and Services [↔](#)

[Return to top](#)

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